GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115



भारत सरकार शिक्षा मंत्रालय स्कूल शिक्षा और साक्षरता विभाग शास्त्री मवन नई दिल्ली — 110 115

J. P. Pandey Director (IS-8)

Email: jppandey.irps@gov.in

D.O. No. 1-2/2023-IS.8

Dear Maiam Sir

Date: 18th July, 2023

As you are well aware that a series of events were carried out by all States/UTs under the guidance of Ministry of Education, Government of India to encourage people's participation as a lead-up to the 4th G20 Education Working Group (EdWG) Meeting which was held during 19-22 June, 2023 at Pune, Maharashtra. One of these events is Janbhagidari event which was held during 1-15 June, 2023 at State/District/Block level with participants from all States/UTs and Autonomous Bodies under Ministry of Education.

In this regard, it is to inform you that a compiled report has been prepared by Ministry of Education for the G20 Janbhagidari event held during 1-15 June, 2023 and it is attached with this letter for your ready reference.

Regards

Yours sincerely,

(J. P. Pandey)

To

- 1. Principal Secretary/Secretary of School Education of all States/UTs
- 2. Director, NCERT
- 3. Commissioner, KVS
- 4. Commissioner, NVS
- Chairman, CBSE
- 6. Chairman, NIOS
- 7. Chairman, NCTE

#### Copy to:

- AS (SS-II)
- 2. JS (SS-I & AE)
- State Project Director, Samagra Shiksha, all States/UTs









# JANBHAGIDARI

(June 01- June 15, 2023)

**A Report** 









### Janbhagidari Activities (1st -15th June 2023)

#### #G20Janbhagidari #G20Edu4all

Janbhagidari! A series of events aimed at people's participation organised by Ministry of Education as a precursor to the 4<sup>th</sup> G20 Education Working Group (EdWG) Meeting which took place from 19-22 June, 2023. The janbhagidari events started with a bang on June 01, 2023 and continued till June 15, 2023. These events celebrated the identification of 'Ensuring Foundational Literacy and Numeracy especially in context of blended learning' as a priority area of deliberations for the above EdWG meeting.



Department of School Education Literacy (DoSEL), Department of Higher Education (DHE) and Ministry of Skill **Development and Entrepreneurship** (MSDE) collaborated to make Janbhagidari events a huge hit. These events witnessed a total participation of 5.25 crore from 16.78 schools/Institutions which is not only unprecedented but also reflects a high level of interest and engagement among the masses.

~ 5.25 Crore

**Participants** 

Students 3.42 crore

Teachers 39.26 lakh

Community 1.43 crore

members









### **Participation Details**

Janbhagidari Participation
5.25 Crore

#### **4.86** crore

Department of School Education Literacy (DoSEL)

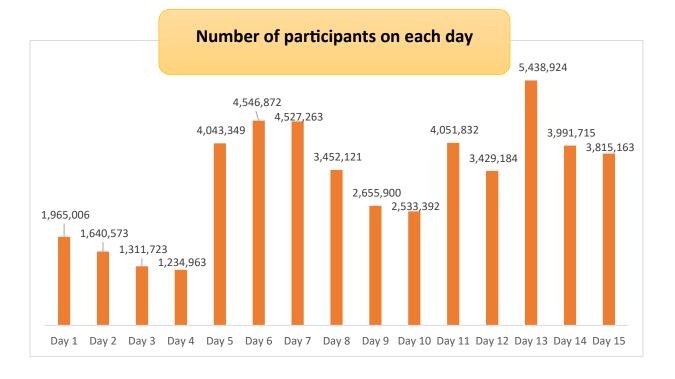
#### 3.5 Lakhs

Department of Higher Education (DHE)

#### 35.12 Lakhs

Ministry of Skill Development and Entrepreneurship (MSDE)

### **Day-wise participation details**









### 3.4 Lakhs

Shiksha Sankalp Pledge

People have taken the pledge and shown their commitment to Shiksha Sankalp, an initiative by the Ministry of Education to inspire and motivate every citizen of India to contribute to the nation's progress through education.











### **Process undertaken by Ministry of Education**

# Mapping of States/ABs



#### Finalization of Activity Calendar



# Multiple Meetings with States/ABs



Branding Collaterals

& Media Plan



Use of Google Tracker



# Whatsapp Group for sharing activities











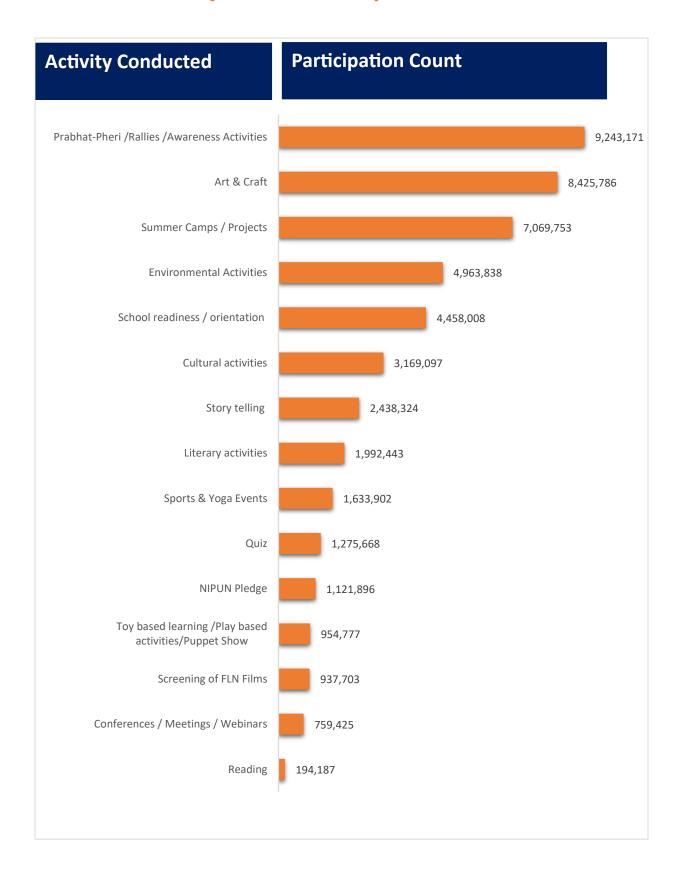








## **Activity-Wise Participation Details**



**5** | Page









## Participation details in State/UTs/Autonomous Bodies

\*In terms of total number of students, teachers and community members who participated in activities





4,10,587



12,08,566



1,11,626



2,63,266



12,378



5,361









### **Social Media Coverage Details**



127

# Total tweets by MoE

2046

Total tweets by States / ABs











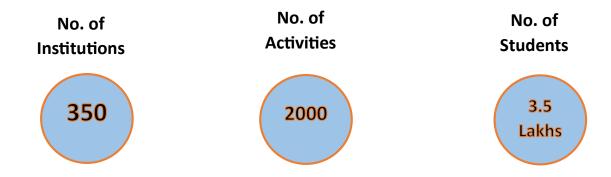


# Ministry of Skill Development and Entrepreneurship (MSDE)



MSDE organized various activities during Janbhagidari events from 1<sup>st</sup> June to 15<sup>th</sup> June 2023. In these various institutions under MSDE like Schools, ITI, Colleges, PMKK, Polytechnics, Industry Cluster, Sector Skill Councils etc participated in large numbers. They organized various activities like Workshops (New Age Entrepreneurship/ New Age Skills etc.), Seminars, Quiz Competition, Writing Competition, Debate Competition, Prabhat Pheris, Storytelling, Marathon etc. were organized.

### **Department of Higher Education**



Department of Higher Education conducted various activities during Janbhagidari events. Details about some of the significant initiatives are given below:-

#### 1. Seminar on Accessible Science Fostering Collaboration

- Involved participation of academicians, industry and G20 nation representatives who
  engaged in discussions on best practices for accessible science, its application across
  nations with varying capacities, and utilizing science practices to drive global progress
- Report launch on "The status of relevance of research collaborations for development, considering G20 nations'
- More than 300 people participated in the seminar including the panellists









#### 2. AICTE & NITIE Mumbai:

- A National Inter-college Crossword Expedition (NICE 23) was organised by AICTE & NITIE Mumbai for students of higher education under G20 Jan Bhagidari campaign.
- Approx.75, 000 students participated from across the country.

#### 3. IIT Hyderabad- Model G20 Initiative (March- August)

• Launched on March 15th to connect with over 50K+ degree colleges/universities/technical institutions, approx. 1,65,000+ Scholars in order to award ₹15 Lakhs in prize money.

















# Glimpses of various activities conducted across the country

### Prabhat-Pheri /Awareness Activities/Rallies

To ensure that all the stakeholders are aware of the G20 presidency, role of our nation in the same as well as importance of Foundational Literacy and Numeracy and NEP 2020



### Summer Camps /Projects

To develop students' artistic skills, enhance their selfexpression, and provide them with a platform to showcase their talents

















## Environmental Activities

To raise awareness and promote environmental protection and contribute to the conservation of green spaces in the local area

### School readiness /orientation

To create salience around the Vision, and Principles of the National Education Policy and emphasize ways and means to attain Foundational Literacy and Numeracy (FLN) by Grade 3 in Mission mode

























# Cultural activities

To provide students opportunities to express themselves, build confidence, and develop social skills that are essential for their development

# Storytelling

To promote language development and literacy skills among children, as they listen and engage with the rich vocabulary, expressions, and narrative techniques used by the storytellers



























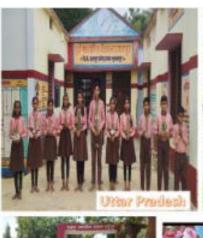


# Literary activities

To ensure that there are multiple opportunities for the students in the classroom, school and community to read and listen to stories and then express their own stories through different formats

# Sports & Yoga **Events**

To achieve the goal of Good Health and Well Being of all students and promote a healthy lifestyle and physical fitness among the students which is a focus in NEP 2020







































## Quiz

To raise awareness about G20 and NEP and to consolidate the learnings during Janbhagidari events through online as well as offline quiz

# **NIPUN Pledge**

To raise awareness and instill a sense of pride among stakeholders about G-20, the National Education Policy (NEP), and Foundational Literacy and Numeracy (FLN)









































To provide an opportunity for problem solving, exploring, imagining, applying knowledge, creating, analyzing, improving, verifying and presenting product for making learning holistic

# Screening of FLN Film

Done in online as well as offline mode to understand the objective of FLN and generate awareness among the masses of its importance





























To create awareness on the issue of Foundational learning and its crosscutting themes

# Reading

To promote the habit of reading and creative writing of children in elementary classes with the support of teachers/parents





























# Art & Craft

To develop a child's imagination and creativity and create awareness for parents/ teachers on why integrating arts & crafts into the curriculum for FLN is essential























### **Media Coverage**

### ची-20, एनईपी व एकएलएन पर जिला स्तरीय कार्यशाला आयोजित

वामोति वासोर

स्ट्रीर विकास करोप करने ोर्क ३६, राईप किस मेरि, बरेगवर्ड व्यात व संख्यासम्बद्ध पर जिला elt ou foods urime वर्षील हो। विश्वास के प्रकर्त नोत स्था रामात रे सार्थक्षम स्रो हमकारी देते के बाब आरोहक refet steefet steerel के विद्वविदें सा स्वरत किया got firs feet adopt?

नरम ने बात, गर्थ के लिए जनव पूर्व किस सुर्विहर भी जर्म

हारोर में बरिवारी साधार और शोखायाबात था। अलीय बावते ने बिया।

अपन प्रस्तृत्रेकाल रियाः कार्यशाला के ओर में विद्याल बीत। बार्गका में वर्गका रहीर रिधा मेरि- बे सिक्षम वेरनकाने करवा:अधिकोका बार्यक ०२० ण उद्गर बार्कर प्रधार्व फैकान ने जनकरी में स्थानित क्रिया अधिकारी बार्कर तन्त्रम राजैर ो बार्गतान भी अपने करों में बेटीन निवारण । हार बाहिर प्रायम बेरावर, वचन सामकनिटेंडा हतीय शारते के प्रथमिक शिक्षक दिनेत क्यार ने - सर्निश प्रमाद जरिए, तस्सा एरीमी प्रथम जन्यका रिकार्ष साधान और राज्यसम्बद्धन स पीती है। जाब, पान्त एरंसी द्वित लेगर की रिनेश में छ अवन्ये अपर प्रमुक्तिमारिया (याचे बार वेदीन : विद्यालों के प्रत्यर्ग, सोबीओ, एसेबीओ ए ह्यानव उत्तानक्षं के विश्वक राजेंद्र ने निष्ट्य प्राप्त अधिकारक एक विद्यार्थ समित हुए आर्थका नेरियान राज पा आच प्रमुखेकाण रिया कार्याला की के रिश्चक हुक्यान एवं प्रोतियोग कोड उटीक रीम कही में मुखे कोमल, आरोम देगारी कारीमान। रहे । बार्यक्रम का बंध्यलम सेतार खुडी के द्वीर विद्याल

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# न्यू एज्केशन पॉलिसी २०२० के कार्यशाला में शिक्षाविदों ने रखें विच

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भरतपुर भास्कर 14-06-2023

3 से लेकर 9 वर्ष तक उन्तु वर्ग वाले सभी बभावें को माब और गरिया कौसान की दिखा प्रदान की जाउं

### एफएलएन कार्यशाला में शामिल हुए 100 शिक्षक, जानीं शिक्षा की नई तकनीकिया



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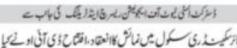














J. B. 44.2

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### फेन्द्रीय विद्यालय में जी 20 पर हुई कार्यशाला वेजेता प्रतिभागियों को किया गया सम्मानित

क्रमणुः वेद्धीय विद्यालय प्रीतालुः वे सम्बद्धाः को परे-20 पार्ट्याय विद्यालय ति 2000 पर जिल्ला स्त्रीप एक क्षेत्र प्रशंकत असेन्ति भी ी प्रचर्न गेरेश कुमा मेरा ने द्रीय रिका नीति ३०३० तथा निसूत शा (एम्प्स्ट्स) के लागे के को बाते हुए बढ़ा कि राज्ये स्मृत्ते में



नवर्षाको से 1 जुन में के 50 फ तो। बहर फैल्हा प्राथमें कोरा ताजेंद्र तीना कोरों, राजस्वाद एक राजस्वा सर्वका अर्थनीता किरों कृत्रार: पंतर, बेट्टीप विद्यालय तीया, परत विद्य राजसीहा, सीमा र) जिससे विकेश परिवर्षिकों के रिकास सामाज्य सीमा, प्रीत पहार, परतार एपेटर समाव रिकारिकार त्रोताओं वो बर्जातार में प्रभाविता स्विवन्त कृत्या ने सर्वित्य पूर्विता सुध्य एकेटी सभ्य त्रिता, नवत जिंत जब तथा सुध्य जिल्हा त्रिता जिल्हें हुए इंटाइबिटन बोर्ट, पेबेटी, एडटीर ज्याताला सहद पीलहा, हंभारी कृष्ण कुरवी ने प्रीतर्वाची विदेशों. विक्रिक, टीएनएंग प्रोत कुरवा ग्रेयन बनाई सि त्या सुविधिका तरने के लिए कहा 'चीडीकींग, दोन प्रीतर के प्रथम में एक्स करवेबम अधिकारी सम्ब क पुत्रकार कर कर है। कर उनकर, यह बाहर के कार्यक से एक कार्यक अस्पेरत स्था र एक एक इन के स्थावें की प्रान राष्ट्रिय शिवा में हैं 2000, निशृत मिवा धीरानू, प्रशास असी, पीत से के लिए जनकर्पियों भात एवं एक्स्प्रान्त की सेक्स उपन्याप, सबी उपन्याप, असा विकिश्यों को बहुता की हुए प्रमुक्तियों हैं। इस दीरान कुमा पीत जन कुमा बोल

### ਜ਼ਿਲ੍ਹਾ ਮਿਖਿਆ ਅਫ਼ਸਰ ਨ ਜਾਂ 20 ਸਬੰਧੀ ਮੀਟਿਗ ਕੀਤ

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#### RIPURA DARPAN

# নপুন ত্রিপুরা **শহরে বর্ণা**ঢ্য শোভাযাত্রা



















### DIET Banihal, JNV Batote organise Mela to showcase TLM

#### HEMALES VALLE NEWS JAMMU, JUNE 14

DETRIABLE tradition ration with JNV Bases, on Webselay organised a Principal SW Sators, Prin-Mela as part of Justiliagi stpal GHSS States, 2000 dari events to showcase. But ne President Bospar. Tracher Lourning Material

lifes. Suspring group teachers participated in unpolin considerated assumes on the theses song, fells dance and only in the reset.

July a vital role in the lon-meetinged in littin of Traching Laters - The programme was in phenotation of NEP 2021. JANNIHAGEDHAEL A ing Material developed by agranted by Principal The effects of toucher par-Resource Personn and 2021, Vised Kumar and strukely RPs, CNOs, FLX. taken by all the particitrachers were organized at Principal GHSS Batols, trachers and students for pants.

the Government CHSS Bar Dev Raj Shapat in the pero-

the President Municipality Batete, S. Ravinder Single. Mandal, PRDs, social acand engage students in dif-tivists, retired Armsy per-lement creative activities. served and DNO PLN

ess of august patienting. The Participants were

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The Students displayed



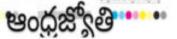
### ਬਲਾਕ ਬੁੱਲ੍ਹੋਵਾਲ ਦੇ ਸਮੂਹ ਅਧਿਆਪਕਾਂ ਦਾ ਜੀ -20 ਭਾਰਤ ਸੰਬੰਧੀ ਸੈਮੀਨਾਰ



### ನಮ್ಪ ಅಭಿವೃದ್ಧ ಧ್ಯಯಂಗಾ ಜ20 ನಿದನ್ನು

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### संसाधनी के प्रबंधन के लिए शाला विकास सीमीत की बैठक संपन्न

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### बुनियादी साक्षरता और संख्यात्मकता के साथ-साथ नर्ड शिक्षा नीति पर चर्चा



भारतम न्यूजं, विशास

सी -20 जनभागीदारी कार्यक्रम के अंतर्गत चायुरोना स्टेशन विश्वत केंद्रीय विद्यालय नेबर एक की ओर से ऑन्स्ट्रान करणालना का आयोजन किया गया। उल्लेखनीय है कि धारत शरकार के शिक्षा मंत्रसमय की ओर से रुक्त जून से 15 जून तक जनभाषीदारी ब्राह्मबाद का आयोजन किया जा छा कामाई का आधानन त्रात्म है। इस कार्यक्रम के लिए केंद्रीय कर्म का की नीडान विद्यालय की जिम्मेदारी दी गई है। इस असार पर मुख्य असिध पुप कैप्टन रवेंद्र चौधरों ने चुनियादी साधरता site singuranen ur finguren il आयोजित प्रदर्शनी का उद्घाटन किया। कैटल श्रीकंद्र चीचरी जी-20 वद्यस्त की मेलबानी को भारत के लिए

महत्वपूर्ण अवसर बताते हुए प्लोबल सिटिजन की आवश्यकता का संदेश form per sewar ur Fermen प्राचार्य चीरेंद्र सिंह ने सभी अशिकियों और प्रतिभागियों का स्थापत करते हुए जनभागीदारी कार्यक्रम की रूपरेखा को प्रस्तुत किया। प्राथार्थ ने राष्ट्रीय नक्षत और STANSFALLS चतिविधार्थे के महस्य की रेखरिकत furni per assure ur fuezesu il एक्स्पुलस्य आधारित टीक्समाम प्रदर्शनी का आयोजन किया गया जिल्लों विद्याधियों द्वारा बनाई गई शिक्षण सम्बद्धी का प्रदर्शन किया गया। कार्यक्रम में संदीप कुमार ने एक एत एन रिपोर्ट प्रस्तुत की। रिशिक्का सुकत ने जनभागीदारी पश्चवादे के अंतर्गत आर्थिका विभिन्न पश्चितिकार को चीपीटी के माध्यम के प्रवृतित किया।











200







# **Organizing team**

#### **Patrons**

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Smt Annpurna Devi	Hon'ble Minister of State for Education,
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### **Key Organizations**

### **Ministry of Education**





### **Ministry of Skill Development and Entrepreneurship**



कौशल विकास और उद्यमशीलता मंत्रालय Ministry of Skill Development And Entrepreneurship

#### **Autonomous Bodies**













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### All States and UTs

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