

Ministry of Education participates in Special Campaign 5.0 to institutionalise Swachhata and enhance school environments across India

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The Department of School Education & Literacy (DoSEL), Ministry of Education, is actively participating in Special Campaign 5.0 from 2nd October to 31st October 2025, with a focus on institutionalising cleanliness, minimising pendency in government offices and sprucing up schools across the country.

A major thrust of the campaign is to ensure a clean, safe and vibrant environment for school students. States/UTs have been encouraged to:

- Undertake whitewashing, repainting and minor repairs such as keeping toilets functional, flooring and replastering.
- Refurbish school name boards and reclaim dilapidated spaces.
- Beautify campuses with murals and wall art inspired by local art forms like Madhubani, Kalamkari and Warli, which will also serve as BaLA (Building as a Learning Aid) resources, nurturing cultural awareness among students.

Schools are being encouraged to engage alumni networks and mobilise community participation to promote ownership and sustainability:

- Alumni and community engagement are being mobilised through the Vidyanjali platform (An initiative of DoSEL to connect communities and volunteers with government and aided schools through a dedicated portal).
- Engaging with Panchayati Raj Institutions to get the local school spruced up.
- The campaign seeks to deepen the spirit of Jan Bhagidari, nurturing pride and sustainability in public institutions.

Special Campaign 5.0 emphasises improving efficiency in governance through timely disposal of pending matters:

- Offices to review, categorise and weed out obsolete files, including physical and e-records.
- Important documents to be indexed and digitised for systematic and sustainable record management.
- This will reduce clutter, free office space and improve efficiency.

The Department of School Education & Literacy is coordinating closely with stakeholders to make Swachhata and efficiency an integral part of institutional functioning. The campaign is envisioned as a transformative step towards creating clean, efficient, and responsive systems in school education.

RT/AK

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