

# Special Campaign 4.0: Department of School Education & Literacy leads the way in cleanliness and sustainability

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Department of School Education & Literacy (DoSE&L), Ministry of Education along with its Autonomous Bodies (ABs) is actively engaged in the on-going Special Campaign 4.0 started from 2<sup>nd</sup> October 2024. DOSE&L has issued guidelines to all ABs for effective execution of Special Campaign 4.0. The focus is on cleanliness drives, managing scrap and pending matters, optimizing space and enhancing office aesthetics. These efforts emphasize efficiency, transparency and improved waste management in government functioning.

At the start of the Special Campaign 4.0 preparatory phase, the Department of School Education & Literacy established specific targets and identified key cleanliness sites nationwide to ensure the effective implementation of the campaign's goals.

S.No.	Category	Targets
1	Number of Files to be Reviewed	61100
2	Number of Files Identified for weeding out	21410
3	Number of e-Files for Review	1367
4	Number of Cleanliness Campaigns to be conducted	32037

Regular meetings are being conducted to closely monitor the progress towards achieving the Ministry's set targets, ensuring effective implementation and timely completion of the campaign's objectives. The targets finalized and action in progress as on 14.10.2024 on various parameters is as below:

- As of now, 61,382 square feet of space has been reclaimed through the disposal of scrap and redundant materials, generating a revenue of Rs 7,34,941.
- Out of 61,100 physical files identified for review, 48206 have been examined. So far, 22,135 files have been marked for weeding, with 10,883 already weeded out.
- 27450 cleanliness campaigns have been conducted across schools and institutions, actively working towards achieving the Ministry's targets.

During Special Campaign 4.0, the enthusiastic participation of institutions and schools is setting a powerful example, driving the message of Swachhata forward with inspiration. National Bal Bhawan, through its vibrant exhibits and 3D models at the Swachhata Gallery, is actively engaging children and raising awareness about the importance of sanitation and hygiene, empowering them to take action in keeping their surroundings clean.

Kendriya Vidyalaya schools across the borders, for example, KVS Kathmandu, KVS Moscow etc. are encouraged to adopt sustainable habits, aligning with the broader goals of Swachh Bharat Mission. "Ek Ped Maa Ke Naam" Campaign is being undertaken with great enthusiasm, with active participation of students, teachers, and community members. So far, under Special Campaign 4.0, a total of 8910 saplings have been planted, symbolizing a collective commitment to both cleanliness and environmental sustainability.

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