

# Ministry of Education signs MOU with PHDCCI on Vidyanjali

Posted On: 14 JUL 2023 6:30PM by PIB Delhi

Department of School Education and Literacy (DoSEL), Ministry of Education signed a Memorandum of Understanding (MoU) with PHD Chamber of Commerce and Industry (PHDCCI) on Vidyanjali on 13 July, at the chamber of Commerce and Industry's headquarter.



Vidyanjali is a school volunteer management program of Ministry of Education aims to strengthen Government and Government aided schools through community and private sector involvement across the country. This initiative connects volunteers from all spheres of life including the industry.

By leveraging the expertise and resources of the PHD Chamber of Commerce, this collaboration seeks to create a powerful synergy that will positively impact the quality of education with the help of industries' efforts in CSR for schools through the Vidyanjali portal.

The MoU outlines a framework for cooperation between the Ministry of Education and the PHD Chamber of Commerce to promote various activities under the Vidyanjali program, including scaling up industry's efforts in CSR for schools through the Vidyanjali portal; jointly organizing sensitisation sessions for industry to support government schools; showcasing role models of corporate support to government schools; creating a platform for recognition of exemplary corporate support to government schools through Vidyanjali and jointly organizing capacity building programmes for promoting entrepreneurship and increasing employability.

Speaking on this occasion, Ms A Srija, Economic Advisor, Department of School Education and Literacy said that this is the first time an industry body has come forward to consolidate the work being done by corporates to support Government schools in Vidyanjali. We hope that this MoU will lead to shining of requisite light on role models of exemplary partnerships between industry and academia. DoSEL looks forward to working with PHDCCI on Vidyanjali, she added.

Expressing enthusiasm about the partnership, Mr Saurabh Sanyal, CEO & Secretary General of

PHDCCI who signed the MoU on behalf of the chamber said that PHDCCI's legacy of 118 years and its strong network of industry which has been doing service for the cause of education for long, will help in advocating the cause of Vidyanjali. We look forward to working with the Ministry of Education for value-addition in the quality of Government schools, he added.

The Ministry of Education and the PHD Chamber of Commerce are confident that this collaborative effort under Vidyanjali will yield transformative outcomes, creating a positive impact on the educational landscape of the nation. By synergizing their strengths and resources, both entities aim to empower students, enhance employability, and foster a culture of lifelong learning in Government and Government aided schools.

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(Release ID: 1940020)