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D. O. No. 12-1/2025-IS-17

Dated: 11<sup>th</sup> September, 2025

Dear Madam/Sir,

As you are aware that the Department of School Education and Literacy, Ministry of Education is implementing Prerana: An Experiential Learning Program which has successfully completed 65 batches covering 650 districts across the country. Prerana program is being conducted from the historic Vernacular School of Vadnagar, Gujarat, established in 1888, the very institution where Hon'ble Prime Minister Shri Narendra Modi began his educational journey. The program is based on 9 core human values: Swabhiman aur Vinay; Shaurya aur Sahas; Parishram aur Samarpan; Satyanishtha aur Shuchita; Karuna aur Seva; Navachar aur Jigyasa; Vividhta aur Ekta; Shraddha aur Vishwas; Swatantrata aur Kartavya.

2. To promote experiential learning among participants, pedagogical tools such as value-based sessions, storytelling, indigenous games, hand-on activities and audio-visual learning etc. are being used in Prerana. One such tool is film screenings which helps bring abstract values, life stories, historical contexts, ethical dilemmas, and human emotions to life. They allow participants to see lived examples of values in action rather than merely discussing them.

One such film which is regularly screened at Prerana is *Chalo Jeete Hain*. It is inspired by true events and embodies the 9 binary values and the quote of Swami Vivekananda "Only those who live for others, actually live". The film was awarded the National Award for Best Non-Feature Film on Family Values at the 66<sup>th</sup> National Film Awards, and has been appreciated for its capacity to inspire young minds. Within Prerana program, the film has already left a deep impression on participants, who have internalised its message and reflected it in their attitudes and actions.

3. You are requested to issue necessary directions to schools for screening of '*Chalo Jeete Hain*' film for students between 16<sup>th</sup> September to 2<sup>nd</sup> October, 2025.

The link is <https://www.youtube.com/watch?v=sOPJfd4CGsE>.

It will help young learners to reflect on themes of character, service, and responsibility. The film can also serve as a case study for moral reasoning, and support the goals of social-emotional learning, developing empathy, self-reflection, critical thinking, and inspiration.

4. Further, as the first cycle of Prerana program draws to a close, preparations are underway for the second cycle of Prerana Utsav beginning in October 2025, details of which will be communicated in due course. You are requested to disseminate the details of Prerana program widely and ensure maximum participation in the **Prerana Utsav** when it is initiated. More details of the Prerana program may be accessed from <https://prerana.education.gov.in>.

Regards,

Yours sincerely,



(Archana Sharma Awasthi)

The Addl. Chief Secretary/Principal Secretary/Secretary,  
Department of Education of all States/UTs.

**Copy to:**

1. All Bureau Heads of DoSEL
2. Chairperson, CBSE
3. Commissioner, NVS
4. Commissioner, KVS