

## Bharatiya Bhasha Utsav Celebration

Venue: National Bal Bhawan

Date: 11<sup>th</sup> December 2024

Time: 01:00-04:00 PM

Sr. No.	Time	Programme	Responsibility
1.	<b>Overall Coordination</b>		AS (SS-II)
2.	<b>Exhibition &amp; Stalls</b>		JS (SS-I) in coordination with CBSE & NCERT
3.	1:30 PM – 3:00 PM	<b>Cultural Programme on stage</b>	JS (Coord. & Media)
4.	<b>VALEDICTORY SESSION</b> <b>03:00 to 04:00 PM</b> <b>(Auditorium- NBB)</b>		
	3:00 PM - 3:05 PM	Lamp Lighting & Welcome Song (Multilingual)	AS (PMPY & Digital)
	3:05 PM - 3:10 PM	Opening Remarks by Secretary, DoSEL	
	3.10 PM - 3.20 PM	Key Note Address by Sh. Chamu Krishna Shastri	
	3.20 PM - 3.25 PM	Multilingual Patriotic song	
	3.25 PM - 3.30 PM	Dance performance (Folk/Classical dances)	
	3.30 PM - 3.40 PM	Short Film on Bhartiya Bhasha	
	3.40 PM - 3.45 PM	Address by Hon'ble MoS (JC)	
	3.45 PM – 3.55 PM	Address by the Hon'ble EM	
	3.55 PM – 4.00 PM	Vote of Thanks by Additional Secretary (SS-II) DoSEL	
5.	<b>Hall Management</b>		EA
6.	<b>Mobilisation of Students</b>		JS (Inst. & Trng.)
7.	<b>Media coverage (includes pre and post event- social, print and electronic media and press release)</b>		JS(Coord & Media)
8.	<b>Logistics &amp; Event Management</b>		EdCIL (TSG-SS)
9.	<b>Compilation of data of week-long activities done by states including online portal</b>		JS (Inst. & Trg.)

### Responsibility Matrix

<b>Suggested Activities for Cultural Programme on stage (1:30 PM – 3:00 PM) :</b> <b>Overall Coordination by JS (Coord. &amp; Media)</b>		
<b>S.No.</b>	<b>Suggested Activities</b>	<b>Nodal</b>
i.	Poem recitation in 22 Scheduled languages by 22 different Students	KVS/NVS
ii.	Nukkad Natak (preferably by EMRS)	EMRS/CBSE
iii.	Short play/skit on the life of Mahakavi Bharati or Diverse languages of our country	CBSE
iv.	Just a Minute (JAM) (Students deliver a minute-long pre-prepared narration on various topics)	

<b>Suggested Activities on Stage (3:00 PM – 4:00 PM)</b> <b>Stage/Dias Coordination by AS (PMPY &amp; Digital)</b>		
<b>S.No</b>	<b>Activities</b>	<b>Nodal</b>
1.	Compering by Students	KVS
2.	Welcome Song (Multilingual)	PM SHRI
3.	Dance performance (Folk/Classical dances)	KVS/ NVS/NBB
4.	Short Film on Bhartiya Bhasha	NCERT
5.	Multilingual patriotic song such as ‘Mile sur mera tumhara’	NVS

<b>Suggested list of Activities for Students in Exhibition</b> <b>CBSE to be Nodal for overseeing this segment</b>		
<b>S.No</b>	<b>Suggested Activities</b>	<b>Nodal</b>
1.	Slogan writing	<b>CBSE to Coordinate with KVS/NVS/EMRS and Allocate In charge for each Activity</b>
2.	Quizzes on Mahakavi Subramnaia Bharti	
3.	Calligraphy in different languages	
4.	Poster making (Theme: Promoting Multilinguism)	
5.	Your name in your mother tongue Canvas	
<b>Participation Certificates- to be distributed after event.</b>		

<b>EXHIBITION</b> <i>(Depicting Linguistic Diversity &amp; Various Initiatives in the field of Multilingualism)</i> <b>NCERT to be Nodal for overseeing</b> <b>(Approx. size of stall – 3*2 meter)</b>			
<b>S.No</b>	<b>Tentative Type of Stalls</b>	<b>No. of Stalls</b>	<b>Nodal</b>
<b>1.</b>	Harmony in Languages (NCERT Books in different languages)	1	<b>NCERT</b>
<b>2.</b>	Blending Languages and Technology: The Power of Words in the Digital Age	1	<b>NCERT</b>
<b>3.</b>	Language, Culture, and Us: A Regional Fiesta	2	<b>SCERTs (as chosen by NCERT)</b>
<b>4.</b>	Regional Language Awareness and Sensitization Stalls	5	<b>SCERTs (as chosen by NCERT)</b>
<b>5.</b>	Literary contributions by Mahakavi Subramania Bharati & other other prominent linguists	1	<b>NCERT in coordination with DTEA</b>
<b>6.</b>	Inclusive Education : ICT/ DIKSHA/ e-content/ Audio Books/ Sign Language / Braille books / Big Print Books	1	<b>CIET/ NCERT</b>
<b>7.</b>	Regional Language books	1	<b>NBT</b>
<b>8.</b>	Multilingual teacher training and promoting teaching in Mother Tongue	1	<b>NCTE</b>
<b>9.</b>	EMRS - display of books in tribal languages	1	<b>EMRS/MoTA</b>
<b>10.</b>	Language and Literature: The Intersection of Language and Community (with a focus on tribal living)	1	<b>EMRS/MoTA</b>
<b>11.</b>	Anuvadini and Bhashini App/Software	1	<b>AICTE</b>
<b>12.</b>	Language games / Activity corner Stalls <i>(Hands-on activities for participants to practice speaking and writing various languages, interactive language booths)</i>	4	<b>CBSE</b>
	<b>Total</b>	<b>20</b>	

<b>Logistics, Infrastructure and Event Management: EdCIL</b>	
<b>S.No.</b>	<b>Activity</b>
1.	Set up of Stalls, Stage, Backdrops, banners, standees and other infrastructure
2.	Registration Counter along with I-card and Bag (along with accessories) distribution
3.	Rangoli on Mahakavi Subramnaia Bharti by TSG-SS team
4.	Your name in your mother tongue Canvas setup at entry point and a few more spots
5.	Selfie Point setup
5.	Printing of participatory certificates & Lapels for students
6.	Lunch & High Tea
7.	First Aid post, Ambulance, Fire tenders, Police permission /Security arrangements
8.	Live Streaming / Recording/ Video & Photography
9.	Any other arrangement concerning the event

<b>Number of Students (list to be provided in advance)</b>		
<b>Coordination by JS (Inst. &amp; Trg.)</b>		
<b>S.No.</b>	<b>Organisation</b>	<b>No. of Students</b>
1.	CBSE	500
2.	KVS	200
3.	NVS	50
4.	EMRS/MoTA	50
	<b>Total</b>	<b>800</b>

