

IMMEDIATE

No.F. 27-8/2014-EE.16
Government of India
Ministry of Human Resource Development
Department of School Education & Literacy
EE.16 Section

Shastri Bhawan, New Delhi
Dated 1st August, 2017

To

The Education Secretaries of all States and UTs

Subject: Observance of Swachhta Pakhwada during the period from 1st to 15th September, 2017.

Sir/Madam,

The undersigned is directed to refer to this Ministry's D.O. letter of even no. dated 19th May, 2017 regarding observance of Swachhta Pakhwada during the period from 1st to 15th September, 2017 (**Teachers Day on 5th September, 2017**). Action Plan for Swachhta Pakhwada i.e. date-wise calendar of suggested activities during the Swachhta Pakhwada is shared herewith for wide dissemination upto school level.

2. It is reiterated that action taken in this regard may kindly be communicated to this Ministry by 15th September, 2017. Photographs, videos, film etc. together with highlights of the Pakhwada may be uploaded on SSA Shagun portal everyday during the Pakhwada.

Yours faithfully,

Encl.: Action Plan for Swachhta Pakhwada
from 1st to 15th September, 2017


(G.C. Hosur)
Director

Tel. No. 2307 3687

Copy to:

Shri Parameshwaran Iyer, Secretary, Ministry of Drinking Water and Sanitation, C Wing, 4th Floor, Pandit Deendayal Antyodaya Bhawan, CGO Complex, Lodhi Road, New Delhi.

Copy also to:

1. PS to Hon'ble HRM
2. PS to Secretary (SE&L)
3. PS to AS (SE)
4. PS to JS (SE.1)

✓ 5. NIC, MHRD- for regular uploading on Ministry's website and on Shagun portal, and to facilitate States and UTs to upload the information regarding the Pakhwada on the Shagun portal.

**Ministry of Human Resource Development
Department of School Education & Literacy**

Action Plan for Swachhta Pakhwada (1-15 September, 2017)

Suggested action plan for Swachhta Pakhwada for year 2017 i.e. 1st -15th
September, 2017 for Teachers' Day celebration (5th September)

1.9.2017 (Friday)

Swachhta Shapath Day

- Swachhta awareness message to be posted on the website of the Department/Organisations/Schools. Swachhta Shapath function may be organised on very first day of the Pakhwada i.e. 1st September, 2017, wherein all students and teachers/staff may participate.
- Class exercise, where every child will promise to take up one activity for personal/school/community/home cleanliness.

2.9.2017 (Saturday)

Swachhta Awareness Day

- Holding meeting of SMCs/PTAs or between parents and teachers on second day of the pakhwada to highlight the importance of cleanliness and sanitation among children and teachers; and to encourage and inspire them to continue with the good practices for hygiene and sanitation in school as well as home.
- Children to speak about swachhta in morning assembly.
- Class Quiz on Swachhta

3.9.2017 (Sunday)

Cleanliness maintenance and planning day

- Teachers to inspect sanitary facilities in each and every corner of school/institution and make proposal/plan for upkeep of the facilities.
- Drive to clean schools/ institute on large scale with the help of students/teachers/staff.

7.9.2017 (Thursday)

Hand Wash Day

- Children should be taught proper method of hand washing before eating.
- Teachers and students in association with local representative should propagate the theme of the Pakhwada among citizen in nearby areas.

8.9.2017 (Friday)

Personal Hygiene Day

- Audio visual programme to be undertaken to motivate students/employees and other for maintaining cleanliness.
- Learning impact on Health from hygiene practices.
- Supplementary Book material on Hygiene.

9.9.2017 (Saturday)

Toilet Awareness Day

- Students will be taught the hygienic manner of using toilets.
- Schools may include Swachhta in the agenda of the meeting of their School Management Committees, which may be organized during this period.
- Check wastage of water.
- Water from Handwashing unit to be channeled in gardens.

10.9.2017 (Sunday)

Community Awareness Day

- Increased focus may be given on community participation for the Swachhta Abhiyan in schools/institutions and teachers may also be involved in undertaking cleanliness and awareness drives in nearby areas.
- Sloganeering with School March.

14.9.2017 (Thursday)

Letter Writing Day

- Children to write letters to Sarpanch, SMC Members for maintenance of school Toilets and Schools.
- Children to write to their parents regarding what they have learnt in the past few days and what they want their parents to do. Some of these letters should be documented by each state and sent to MHRD.
- The District Collectors in their State/UT, who are the ex officio Member Secretary of district Level Committee for SSA/RMSA/MDM, may hold meeting of the District Level Committee chaired by the local Hon'ble Member of Parliament, to further propagate the message of the Pakhwada across the society.

15.9.2017 (Friday)

Meeting the Government Day

- State Education Minister/Secretaries/District Collectors/District Education Officers/School Inspectors etc. to address the State school children.
- A "Slam Book" of School with experiences during this cleanliness journey with Photographs, messages from Children. To ensure participation of all children, one page per child may be allotted to fill their "Swachh Moments".
- All Schools/educational institutions may sum up their activities and work undertaken during the Pakhwada and select best activity for forwarding to district /state authority for uploading on the website i.e. in public domain.
